

EQUITY AND OREGON HIGHER EDUCATION



BEN CANNON
APRIL 20, 2018

EQUITY LENS

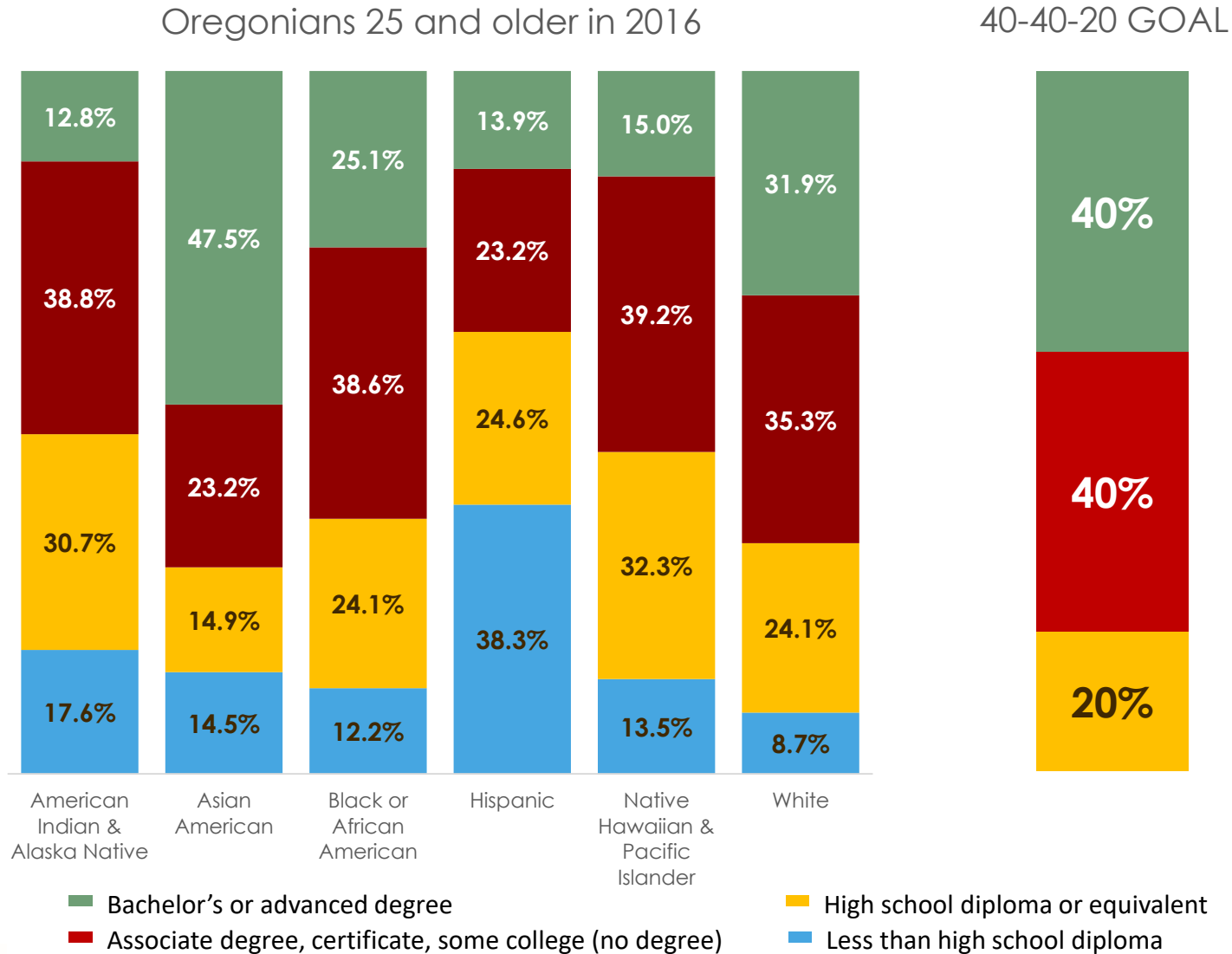
In 2014, the HECC adopted the Equity Lens initially developed by the (former) Oregon Education Investment Board, as a cornerstone to the State's approach to policy and budgeting. The HECC 2016-20 Strategic Plan is anchored by this commitment.



“...Equity requires the intentional examination of systemic policies and practices that, even if they have the appearance of fairness, may in effect serve to marginalize some and perpetuate disparities. Data are clear that Oregon demographics are changing to provide rich diversity in race, ethnicity, and language. Working toward equity requires an understanding of historical contexts and the active investment in changing social structures and changing practice over time to ensure that all communities can reach the goal and the vision of 40/40/20.”

-Excerpt, Case for Equity, Equity Lens

OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

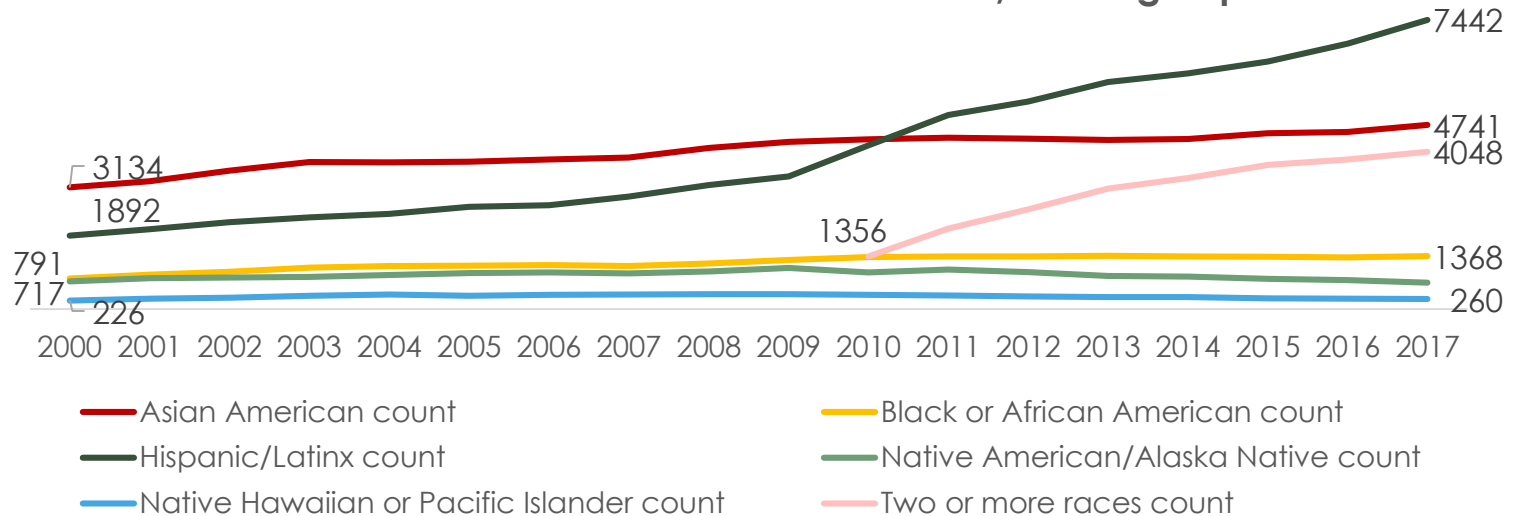


Source: American Community Survey data, 5-year estimates.

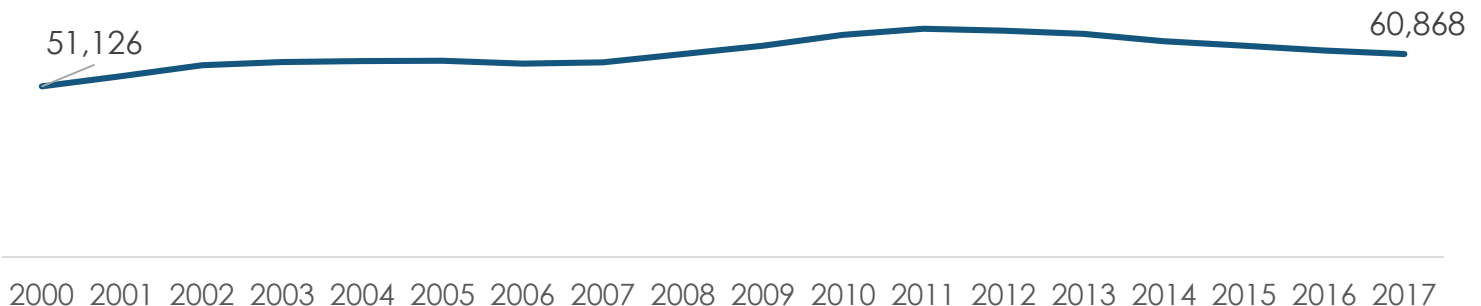
Notes: Oregon's 40-40-20 goal excludes those with some college and no degree from the middle 40, but data limitations prevent identifying this group separately.

UNIVERSITY ENROLLMENT BY RACE/ETHNICITY (HEADCOUNT)

Number of resident students in different racial/ethnic groups



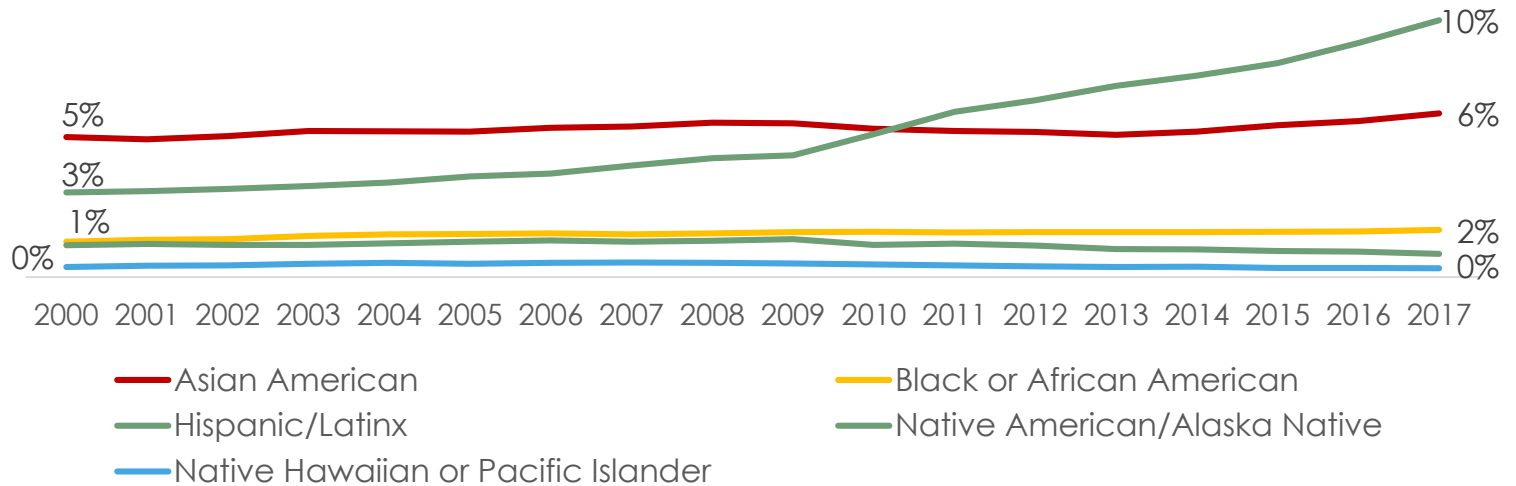
Number of resident students who are white



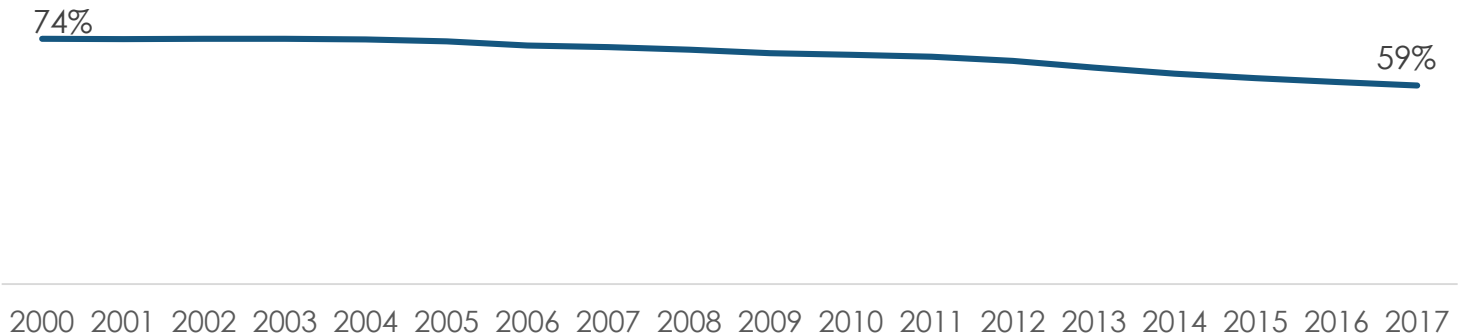
Source: HECC analysis of Oregon public university student records.

UNIVERSITY ENROLLMENT BY RACE/ETHNICITY (HEADCOUNT)

Percent of resident students in different racial/ethnic groups



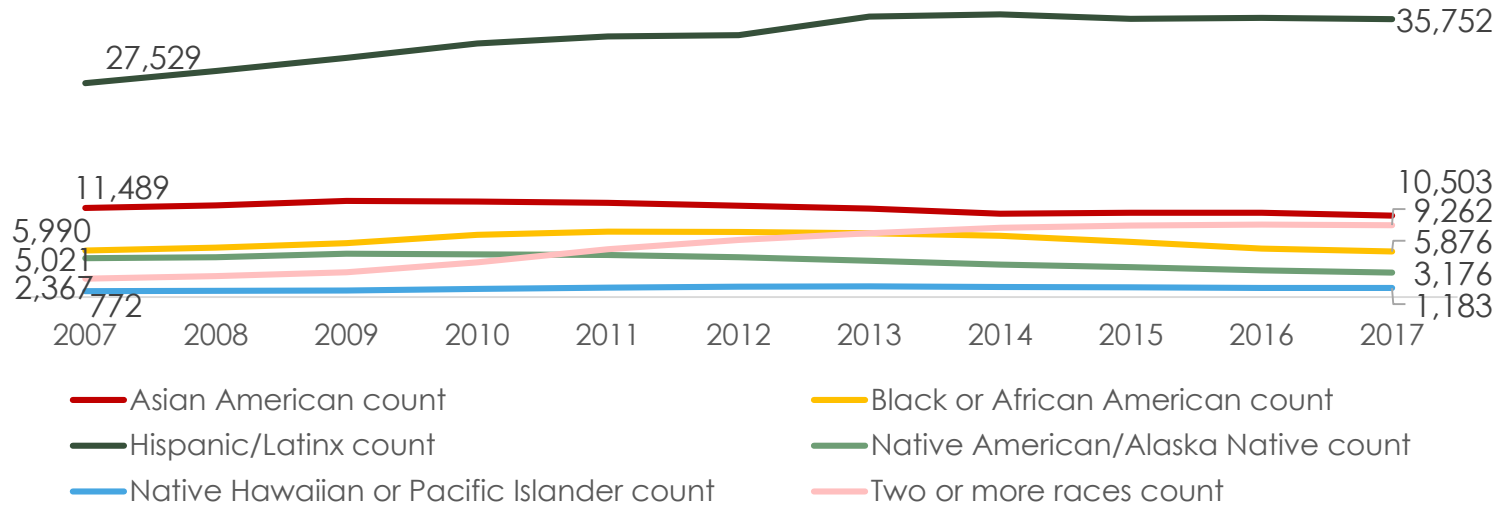
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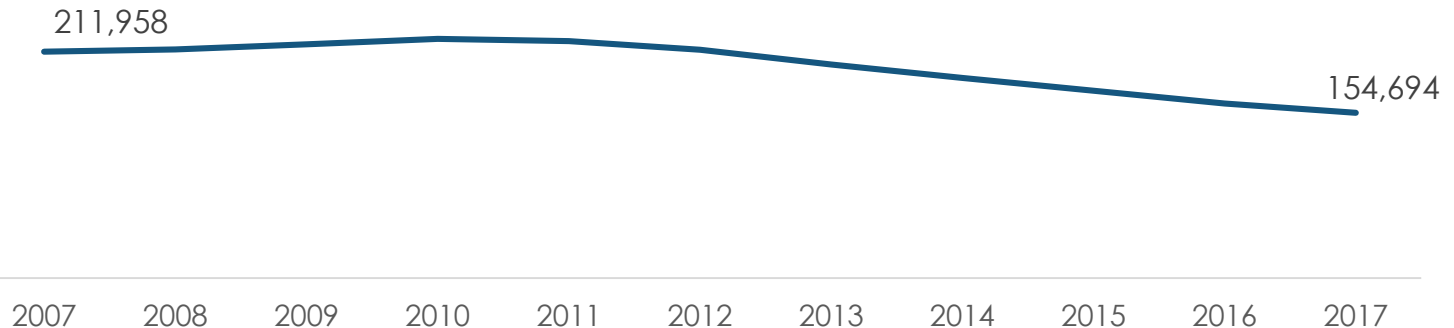
Source: HECC analysis of Oregon public university student records.

COMMUNITY COLLEGE ENROLLMENT BY RACE/ETHNICITY (HEADCOUNT)

Number of resident students in different racial/ethnic groups



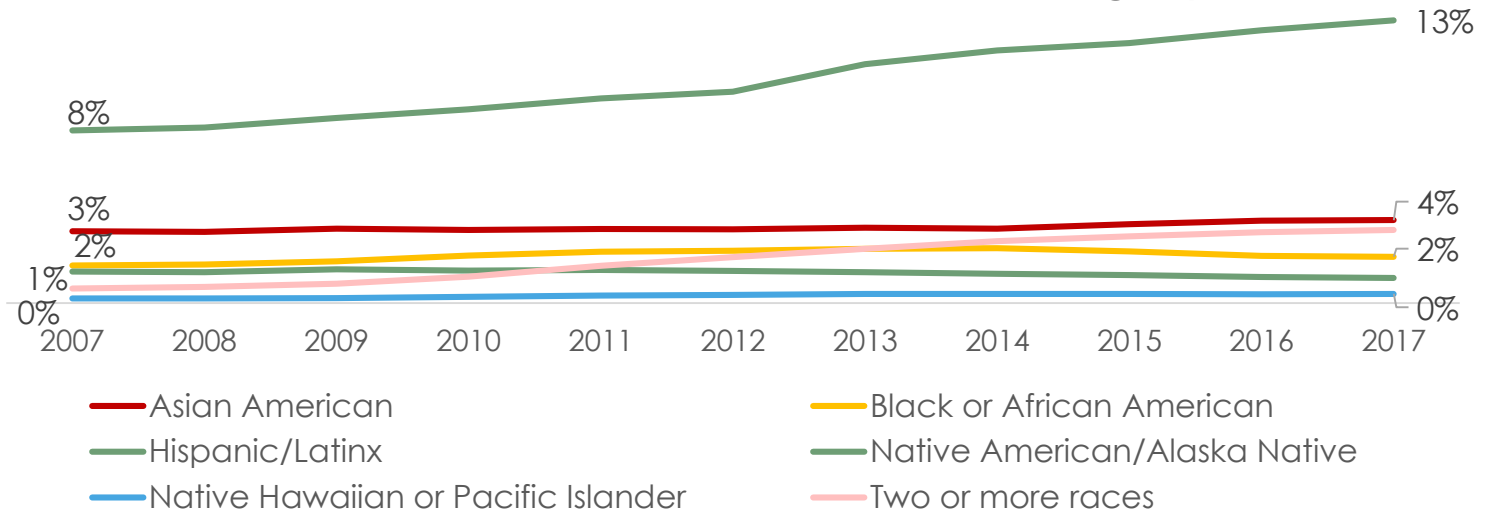
Number of resident students who are white



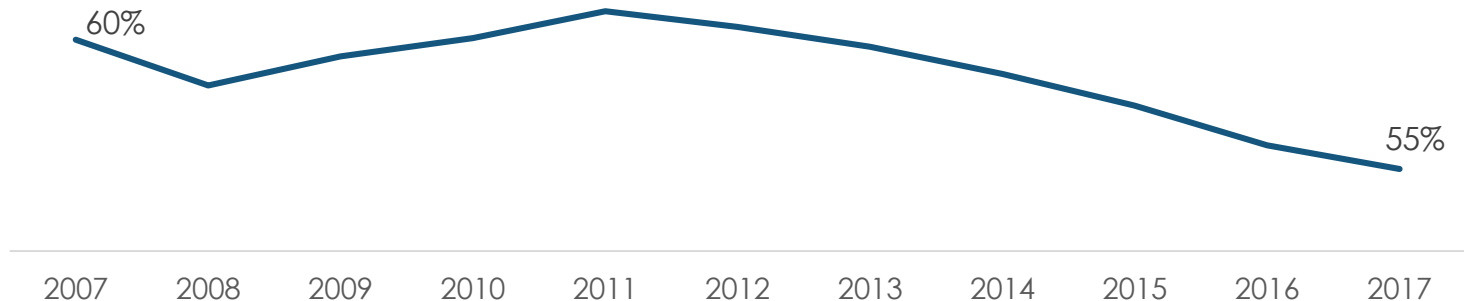
Source: HECC analysis of Oregon community college student records.

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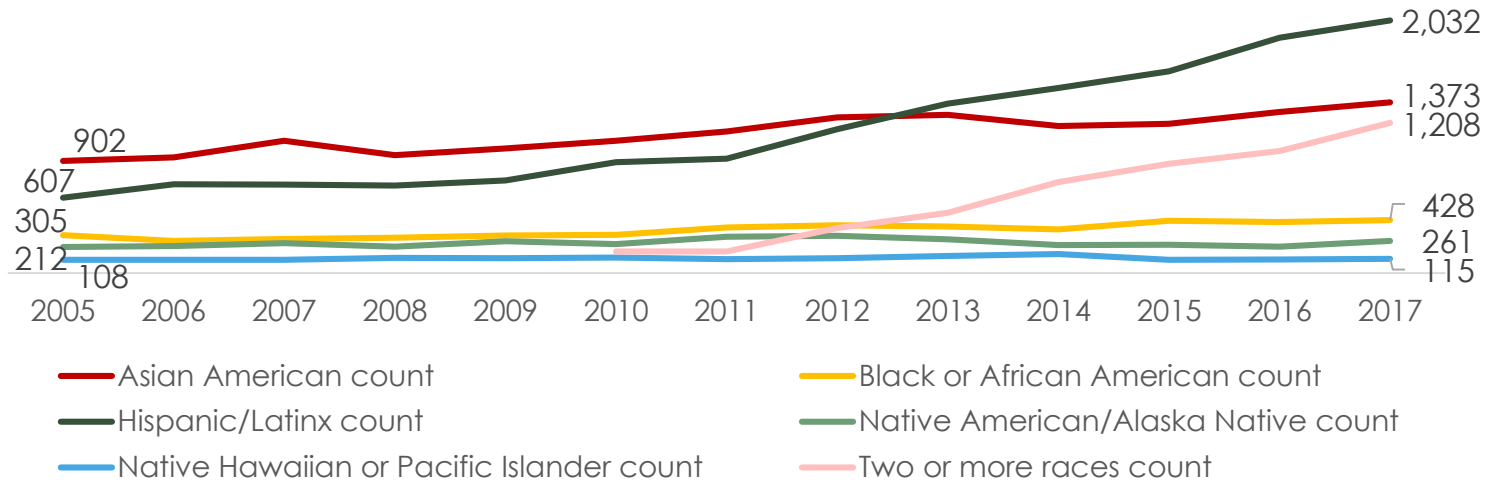
Percent of resident students who are white



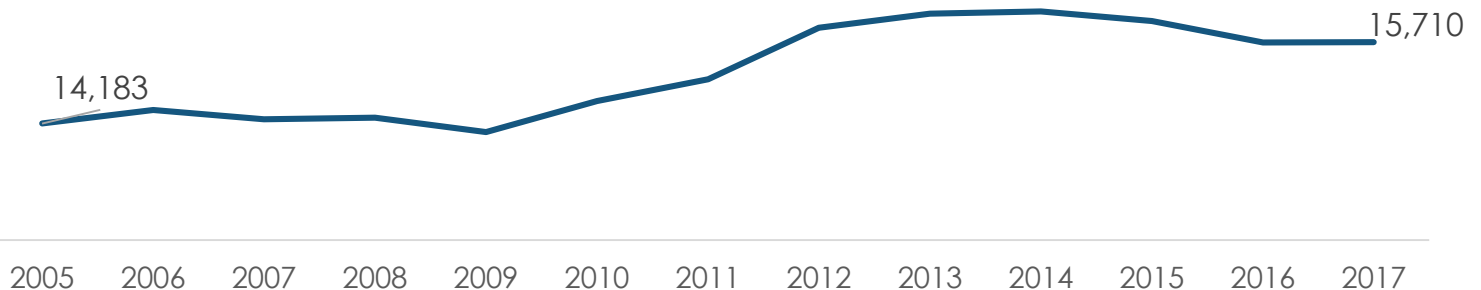
Source: HECC analysis of Oregon community college student records.

UNIVERSITY DEGREES BY RACE/ETHNICITY

Number of degrees awarded to students in racial/ethnic groups



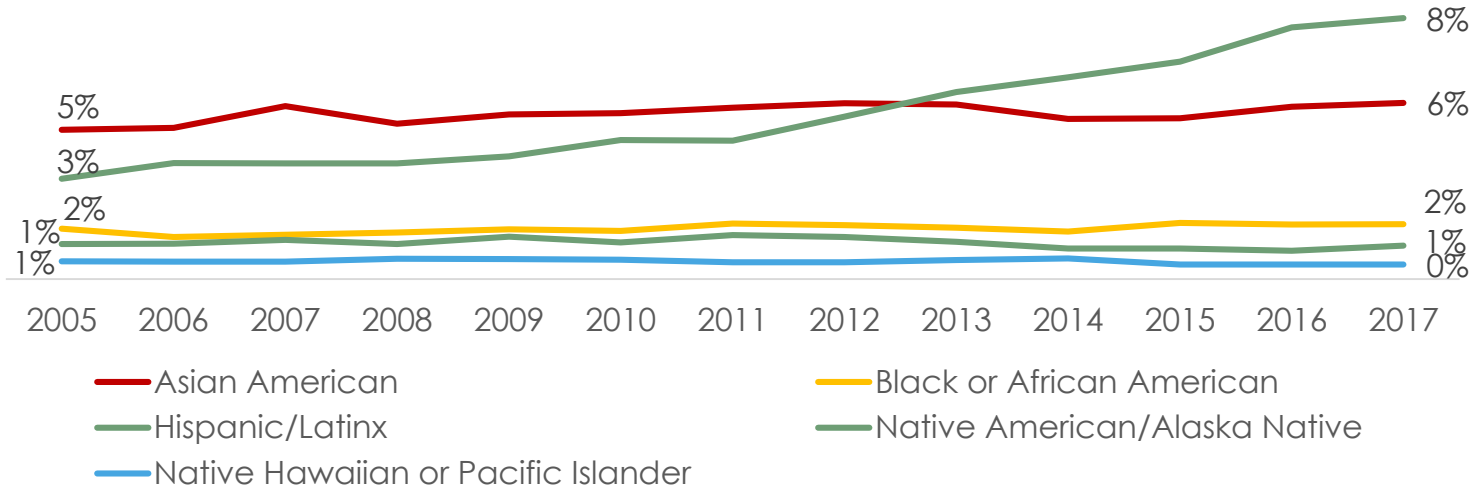
Number of degrees awarded to students who are white



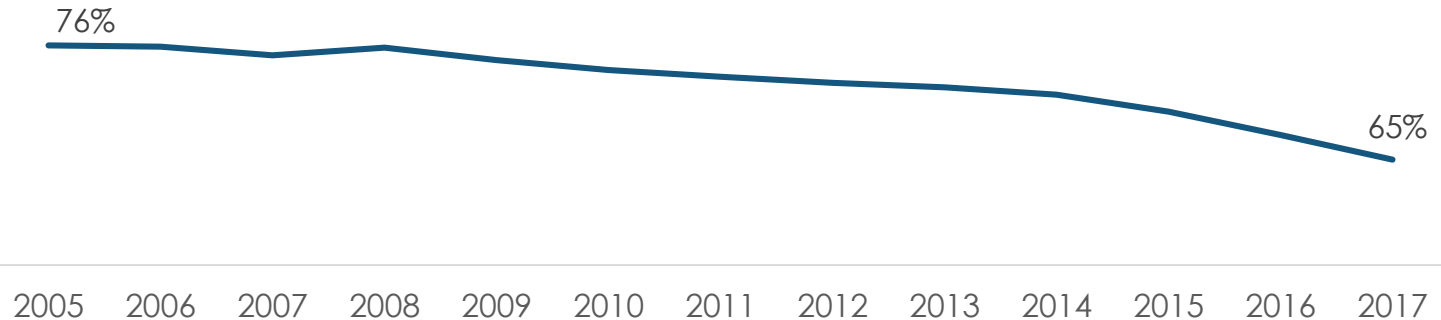
Source: HECC analysis of Oregon public university student records. Includes all degrees to Oregon residents, regardless of type of degree.

UNIVERSITY DEGREES BY RACE/ETHNICITY

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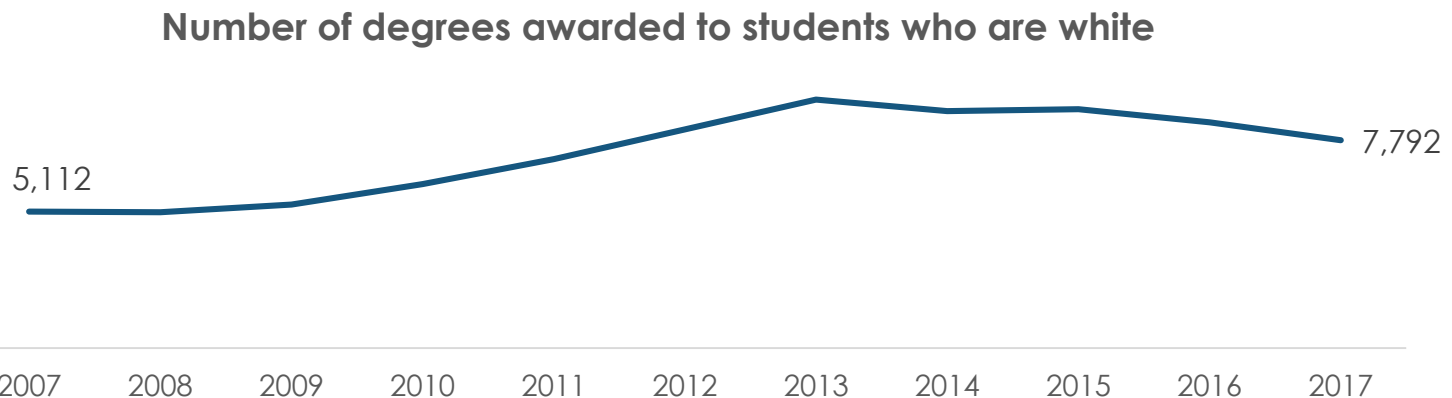
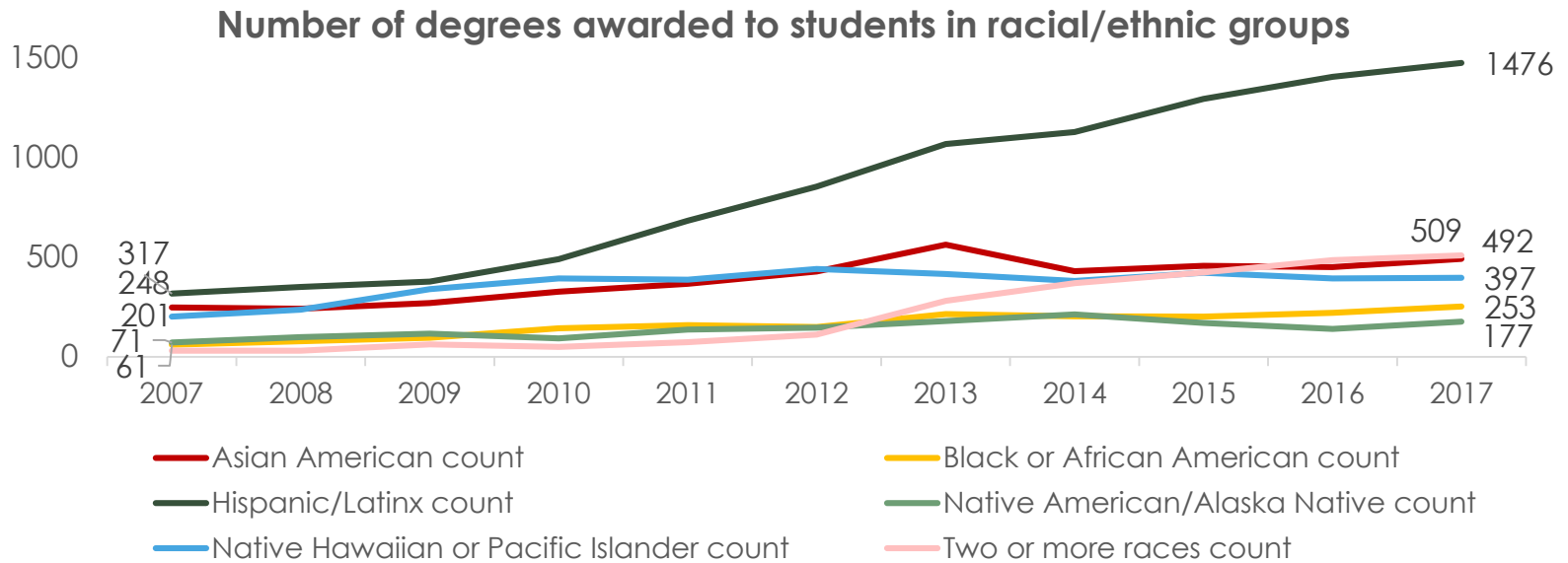


Percent of degrees awarded to students who are white



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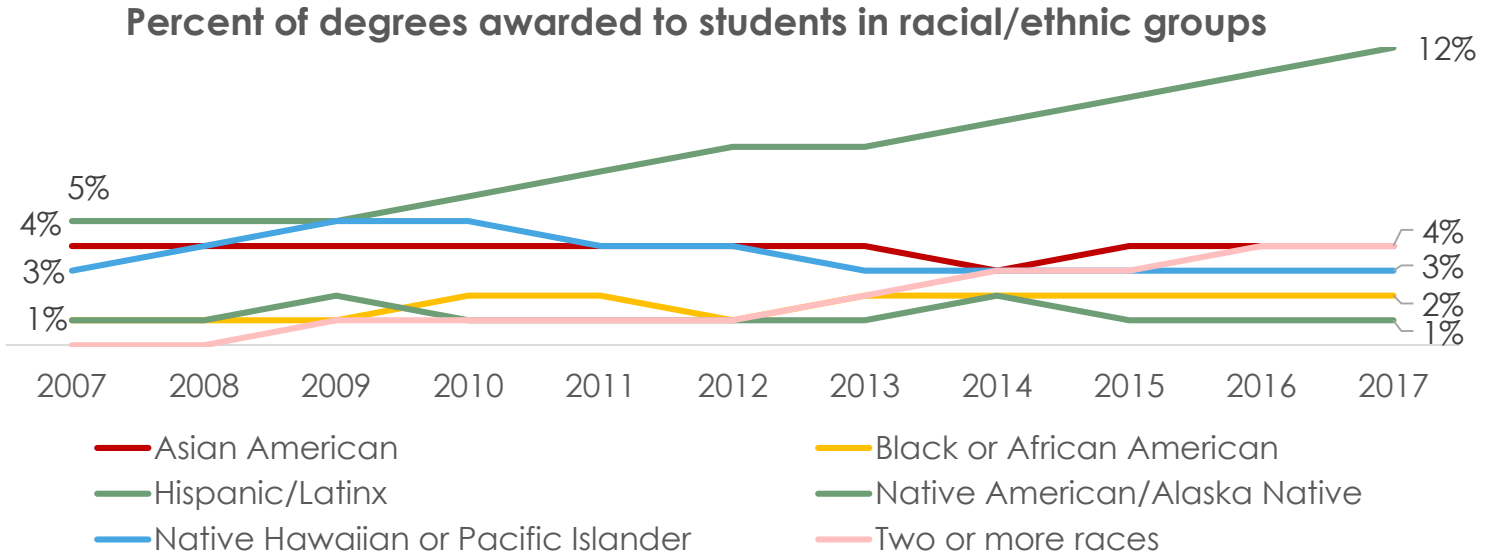
COMMUNITY COLLEGE ASSOCIATE DEGREES BY RACE/ETHNICITY



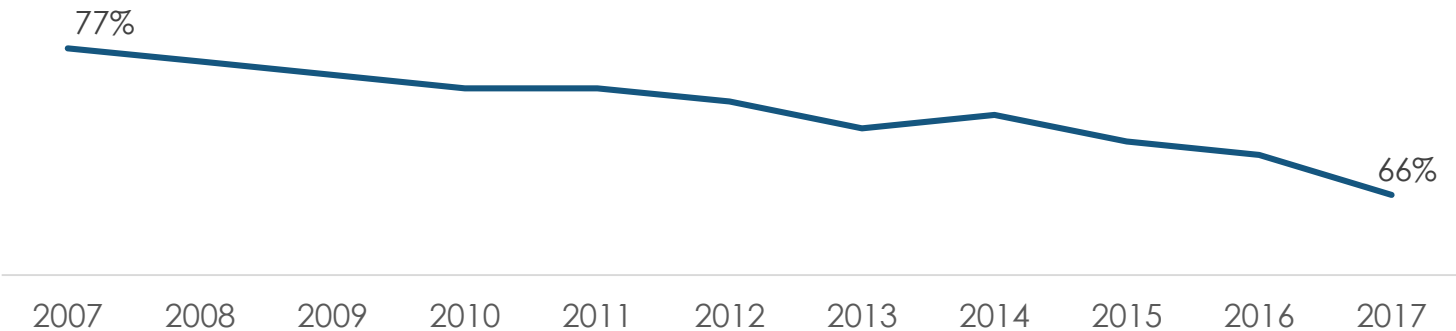
Source: HECC analysis of Oregon community college student records.

COMMUNITY COLLEGE ASSOCIATE DEGREES BY RACE/ETHNICITY

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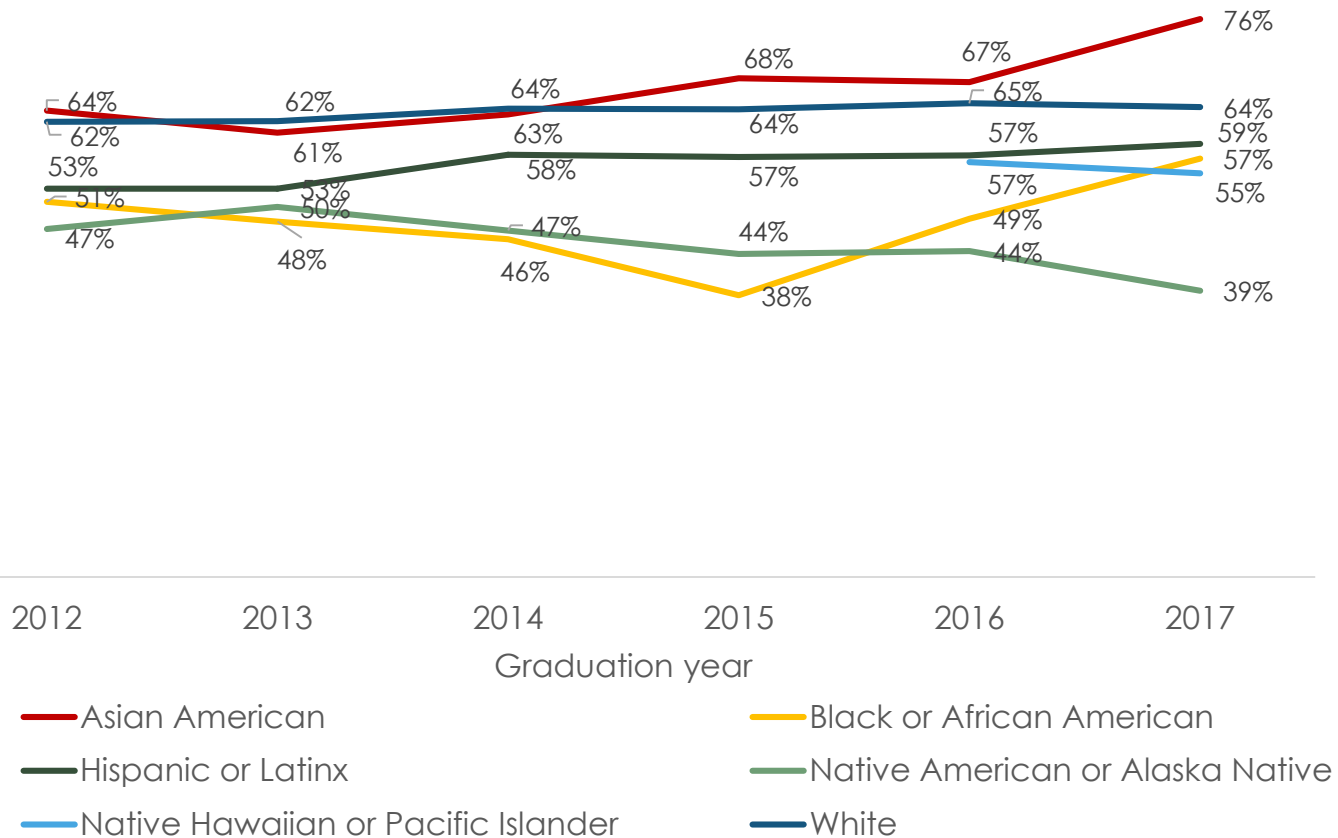
Percent of degrees awarded to students who are white



Source: HECC analysis of Oregon community college student records.

PUBLIC UNIVERSITY GRADUATION RATE

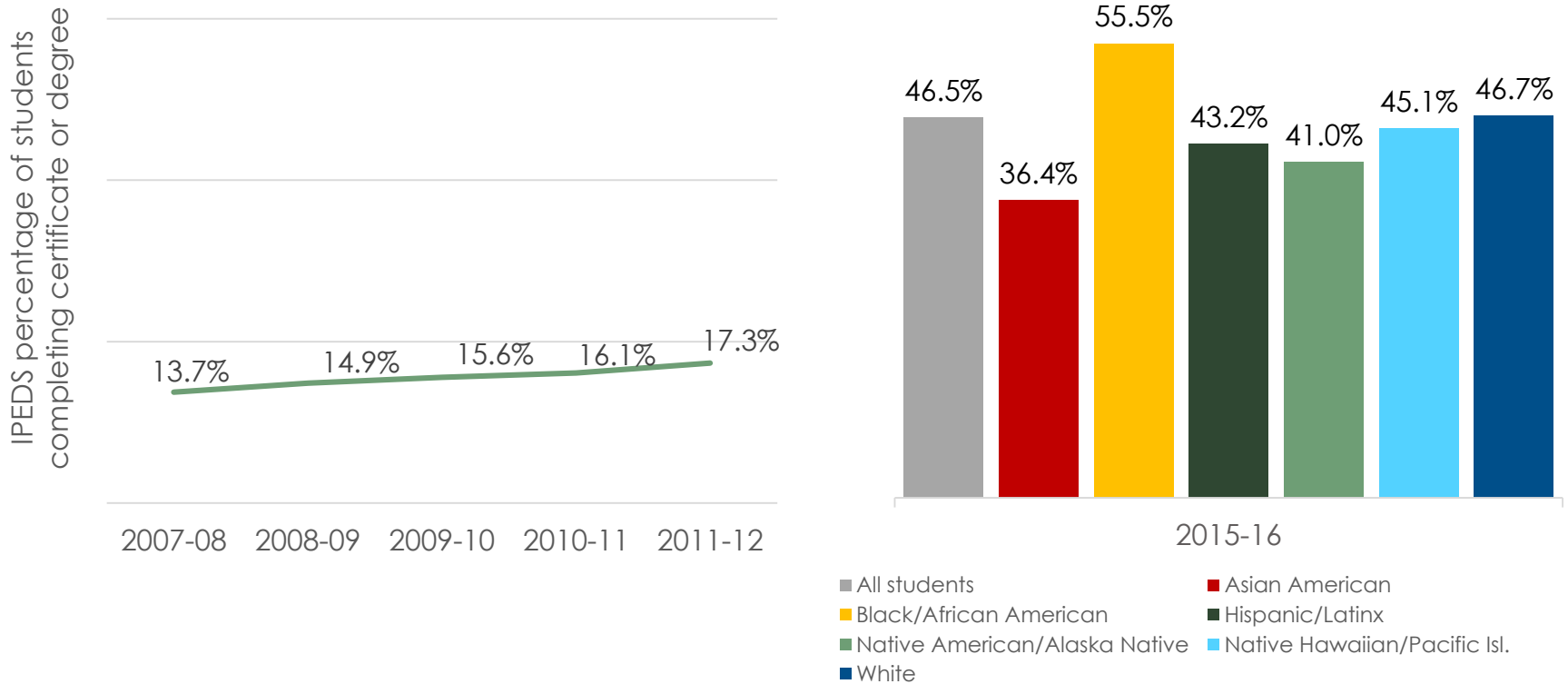
Percentage of first-time, full-time freshmen at public universities who complete a bachelor's degree within 6 years



Source: HECC analysis of Oregon public university student records. Includes only first-time, full-time freshmen university students.
Notes: Currently there is no historical data for the Native Hawaiian or Pacific Islander category. Prior to the 2010 cohort, the Asian American group included Native Hawaiian and Pacific Islander categories.

COMMUNITY COLLEGE COMPLETION AND TRANSFER RATE

Percentage of community college students who complete an associate degree or who transfer to a university within three years



Source: IPEDS data for left graph. HECC analysis of university and community college data for right chart. For the chart on the right, this measure uses the cohort defined by the Voluntary Framework of Accountability. It uses student behavior to define “credential-seeking” as accumulating 18 or more quarter credits within the period. A student is considered to have transferred if there is any evidence of enrollment at a 4-year university after the last enrollment in the community college and before the end of the three-year tracking period.

STATEWIDE SNAPSHOT: ENROLLMENT

OREGON HIGHER EDUCATION STATEWIDE SNAPSHOT



2016-17
Public Institutions

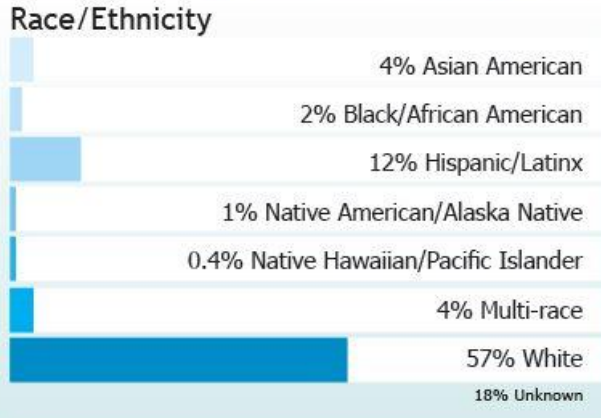
ENROLLMENT

455,179
total students

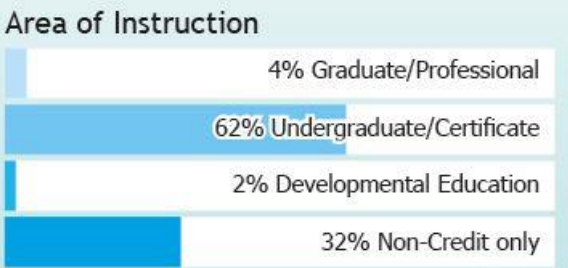
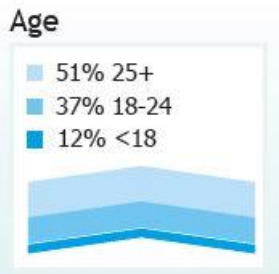
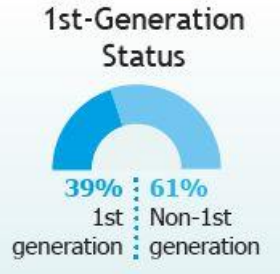


367,292
in public institutions

353,440
resident undergraduates in public institutions



Students of color are increasingly represented on campuses. Currently, more than **24%** of higher education students identify as students of color.



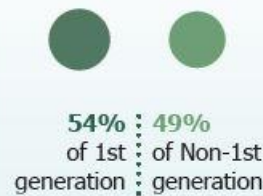
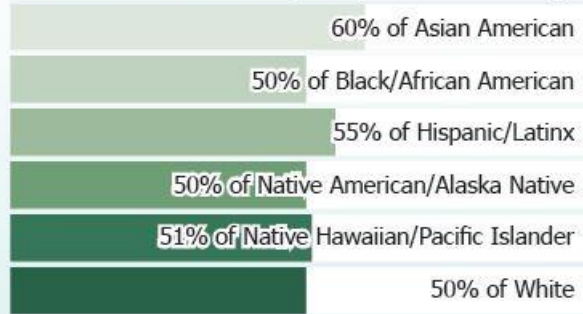
STATEWIDE SNAPSHOT: AFFORDABILITY

AFFORDABILITY

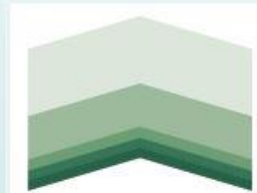
\$

51%
of students were unable to meet expenses with expected resources: family contributions, student earnings, and grant aid

Unable to Meet College Expenses with Expected Resources



COA Components



- 47% Room/board
- 31% Tuition/fees
- 8% Personal exp.
- 7% Books/supplies
- 7% Transportation

Average Cost of Attendance (COA)

\$19,952	COA
\$12,827	COA after public student aid
\$10,848	COA after institutional + public aid

Time to Completion Increases Cost



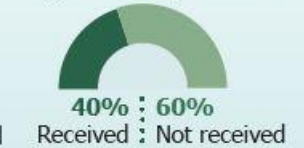
Students Receiving Financial Aid

Federal Pell	OR Promise
64,606	6,903
OR Opportunity Grant	Institutional Aid
39,547	42,805

Students Receiving Public Grant Aid



Students Eligible for OR Opportunity Grant



Students who cannot receive federal aid through the FAFSA can apply for Oregon aid through the Oregon Student Aid Application. This increases the opportunities available to undocumented or DACA students.

STATEWIDE SNAPSHOT: OUTCOMES

OUTCOMES

47%

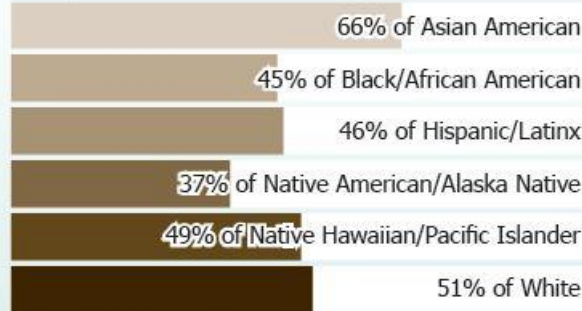
of community college students complete an associate degree or certificate, or transfer to a university within 3 years



63%

of 1st-time, full-time university freshmen complete a bachelor's degree within 6 years

Completion Rates



1st-Year Continuation

80%

Students continuing after 1st year

Bachelor's Completion if continued to junior year

82% 1st-time/Freshmen

63% Transfer Students



Graduation rates among all students have been slowly increasing over time. However, the gap between students of color and their white classmates continues to be significant.

Annual Earnings

Associate degree/
Certificate

Bachelor's
degree

\$37,737

\$45,080

Median annual earnings 5 years after graduation

Number of Awarded Degrees/Transfers

- 3,734** Graduate/professional
- 12,434** Bachelor's degree
- 11,983** Associate degree
- 7,957** Career certificates
- 5,868** Transfers



Oregon needs **2,000 additional completions** per year to reach **40-40-20** in 2025.

For institution specific measures please visit www.oregon.gov/highered/research/Pages/snapshots.aspx
See the back of this document for data notes and definitions.

04/11/18



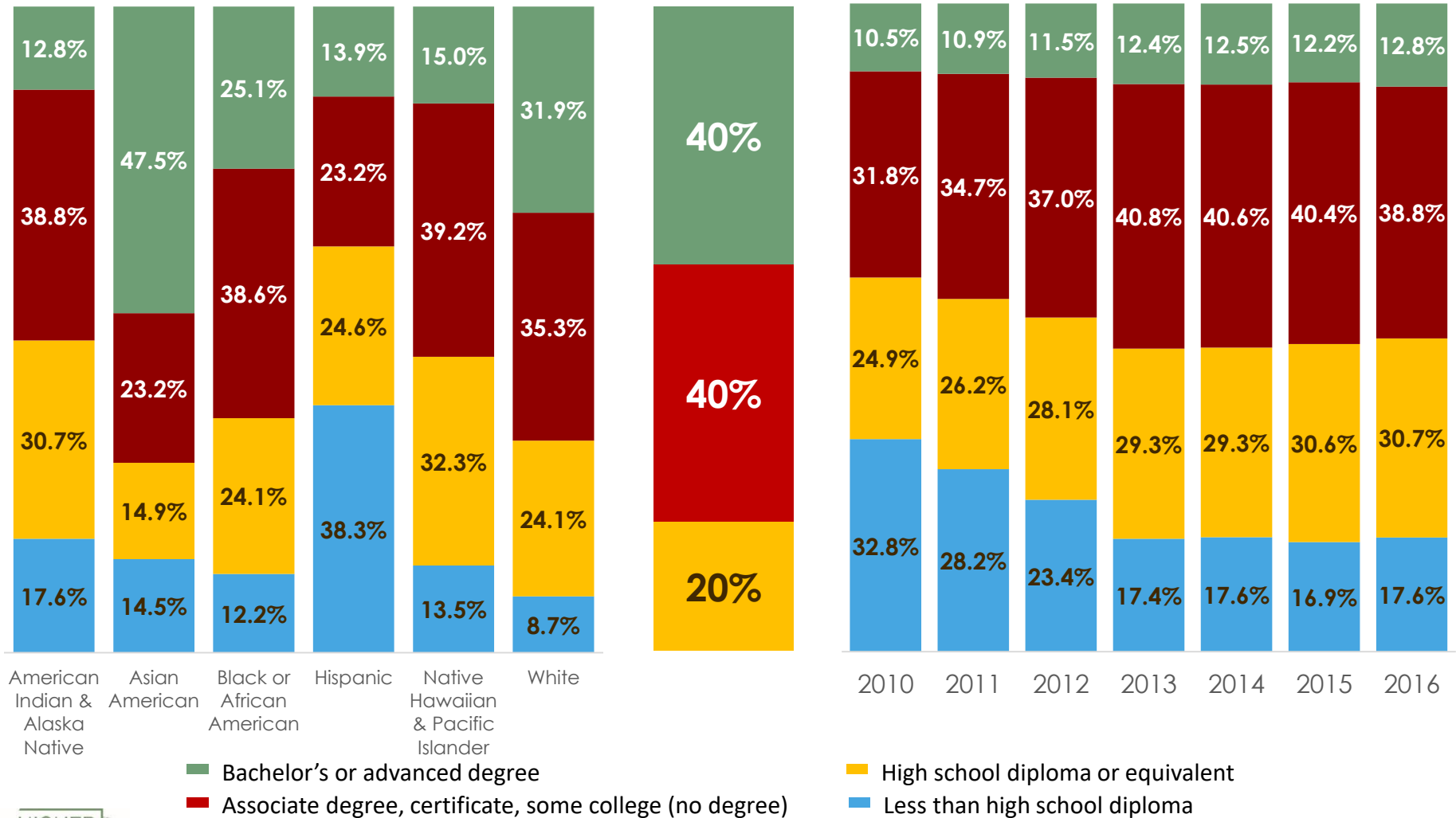
EXTRA SLIDES

OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

Oregonians 25 and older in 2016

40-40-20 GOAL

American Indian & Alaska Native



■ Bachelor's or advanced degree

■ Associate degree, certificate, some college (no degree)

■ High school diploma or equivalent

■ Less than high school diploma

Source: American Community Survey data, 5-year estimates.

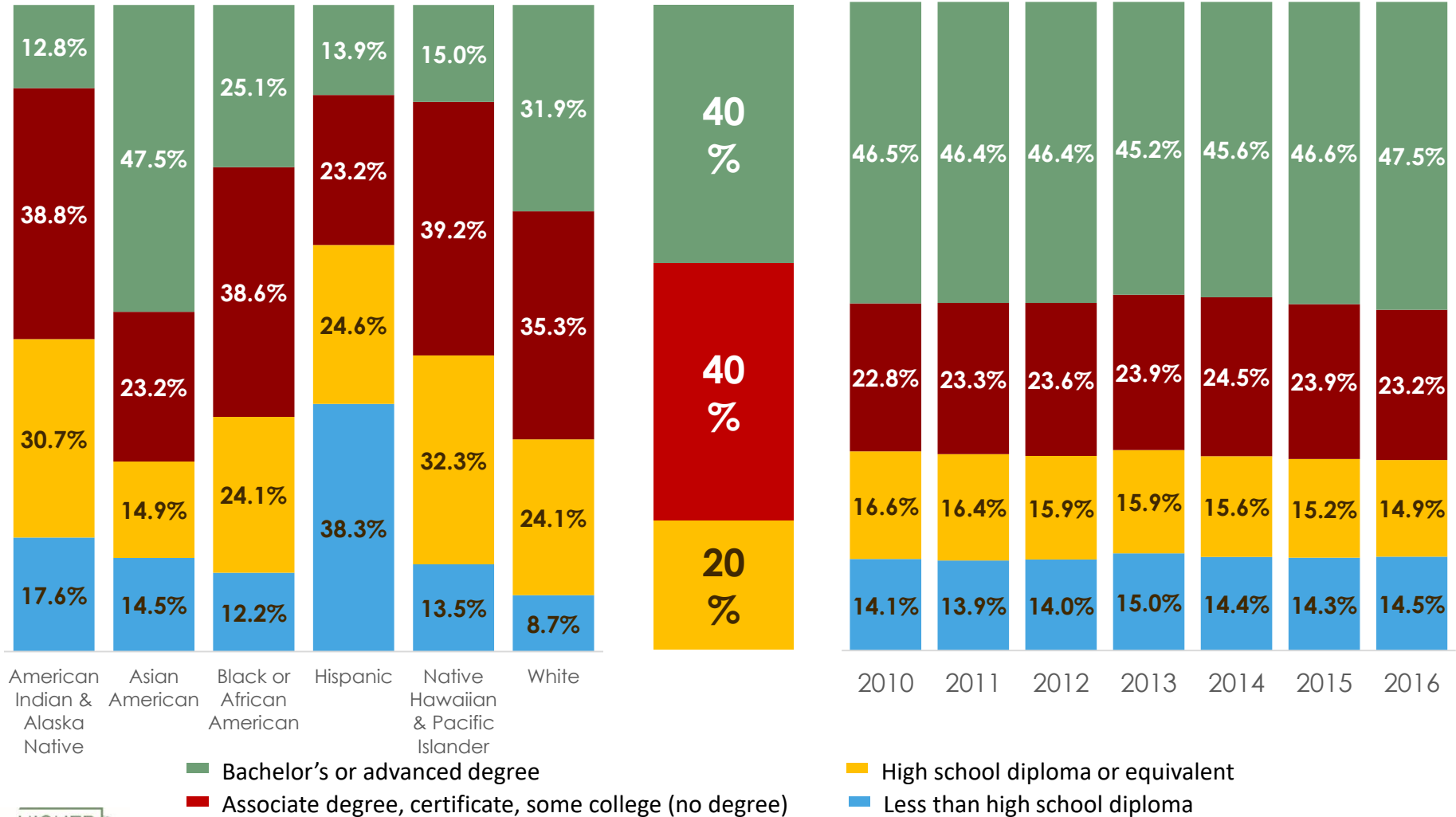
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OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

Oregonians 25 and older in 2016

40-40-20 GOAL

Asian American



Source: American Community Survey data, 5-year estimates.

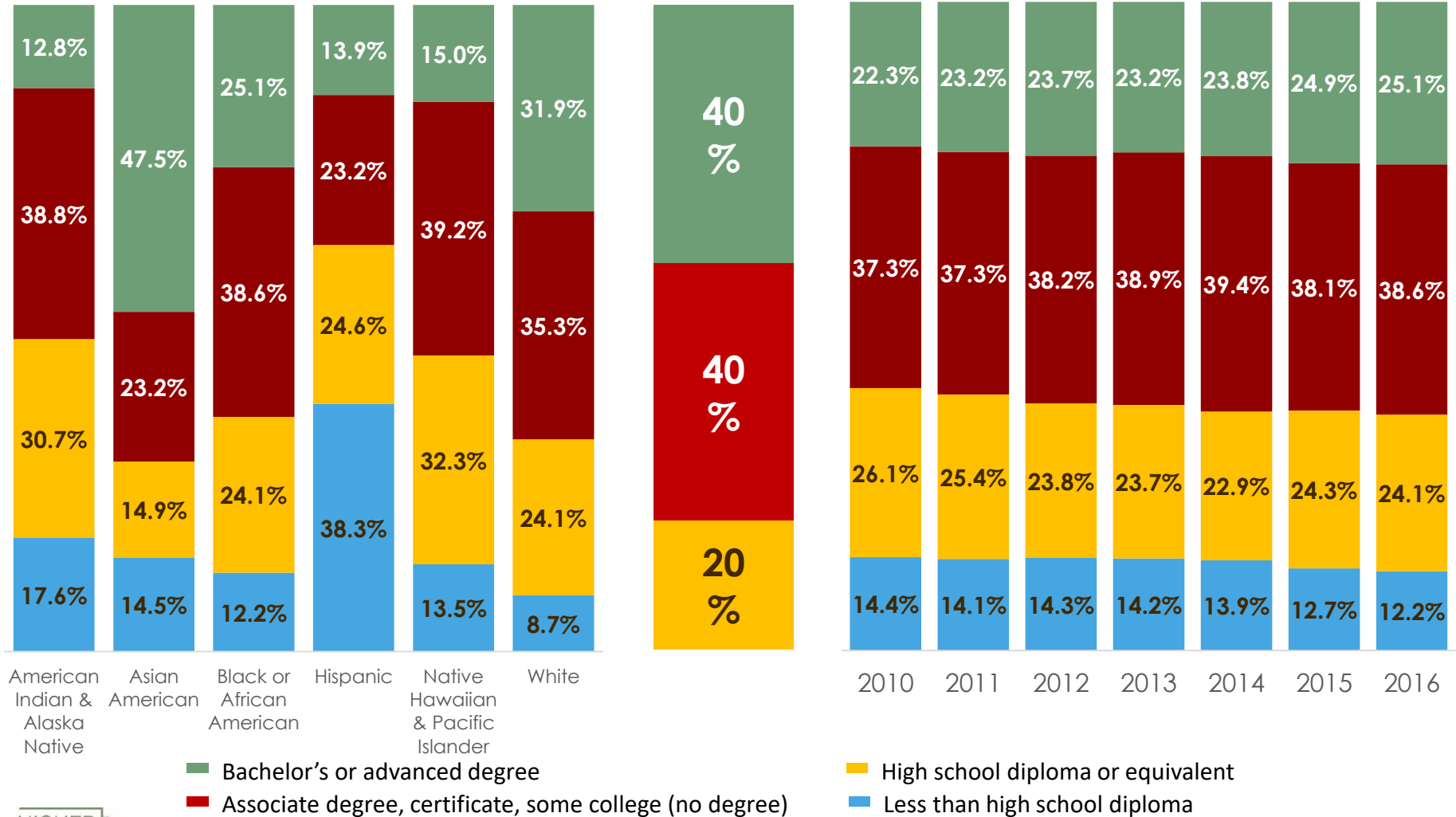
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OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

Oregonians 25 and older in 2016

40-40-20 GOAL

Black or African American



Source: American Community Survey data, 5-year estimates.

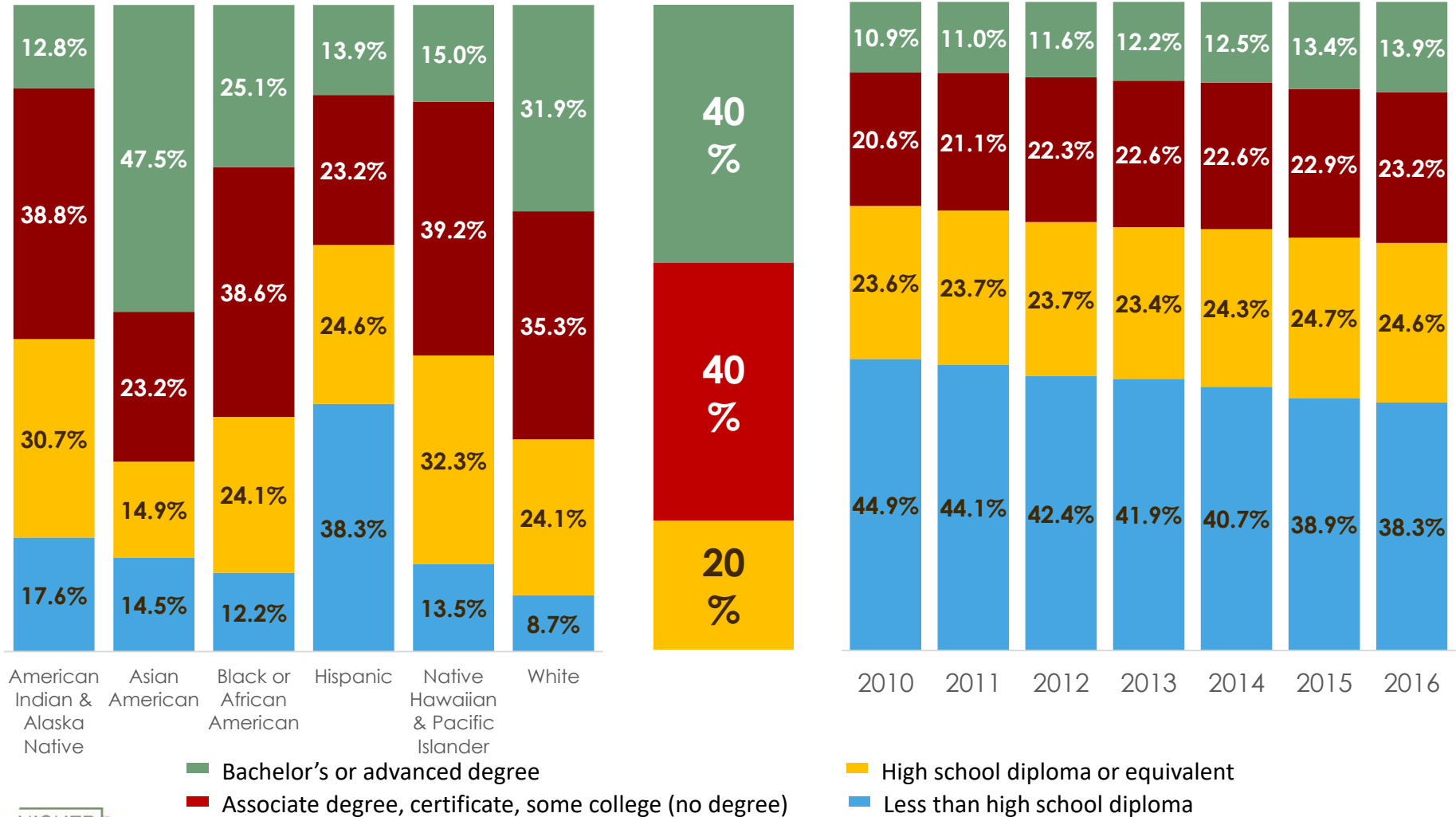
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OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

Oregonians 25 and older in 2016

40-40-20 GOAL

Hispanic



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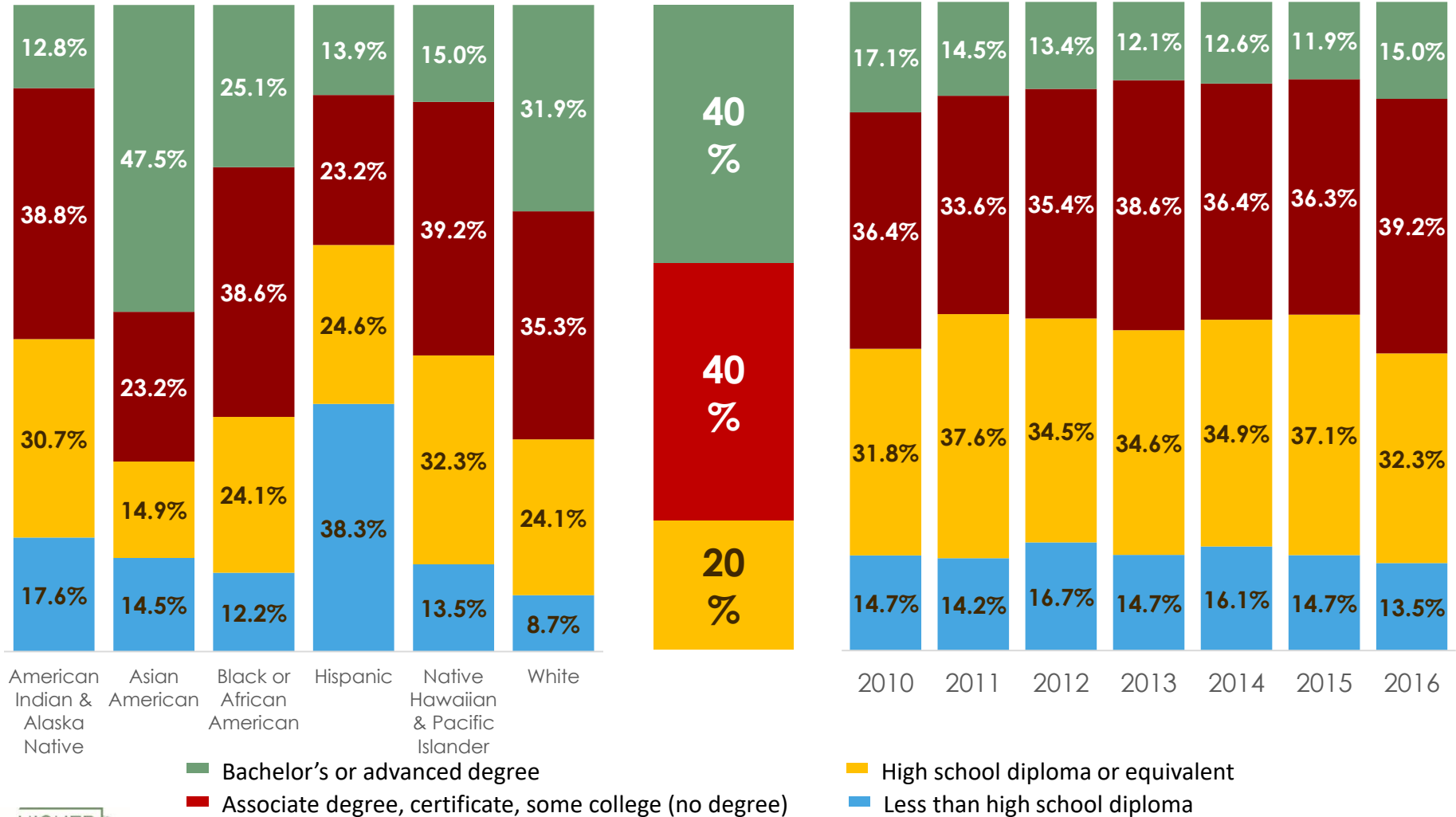
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OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

Oregonians 25 and older in 2016

40-40-20 GOAL

Native Hawaiian & Pacific Islander



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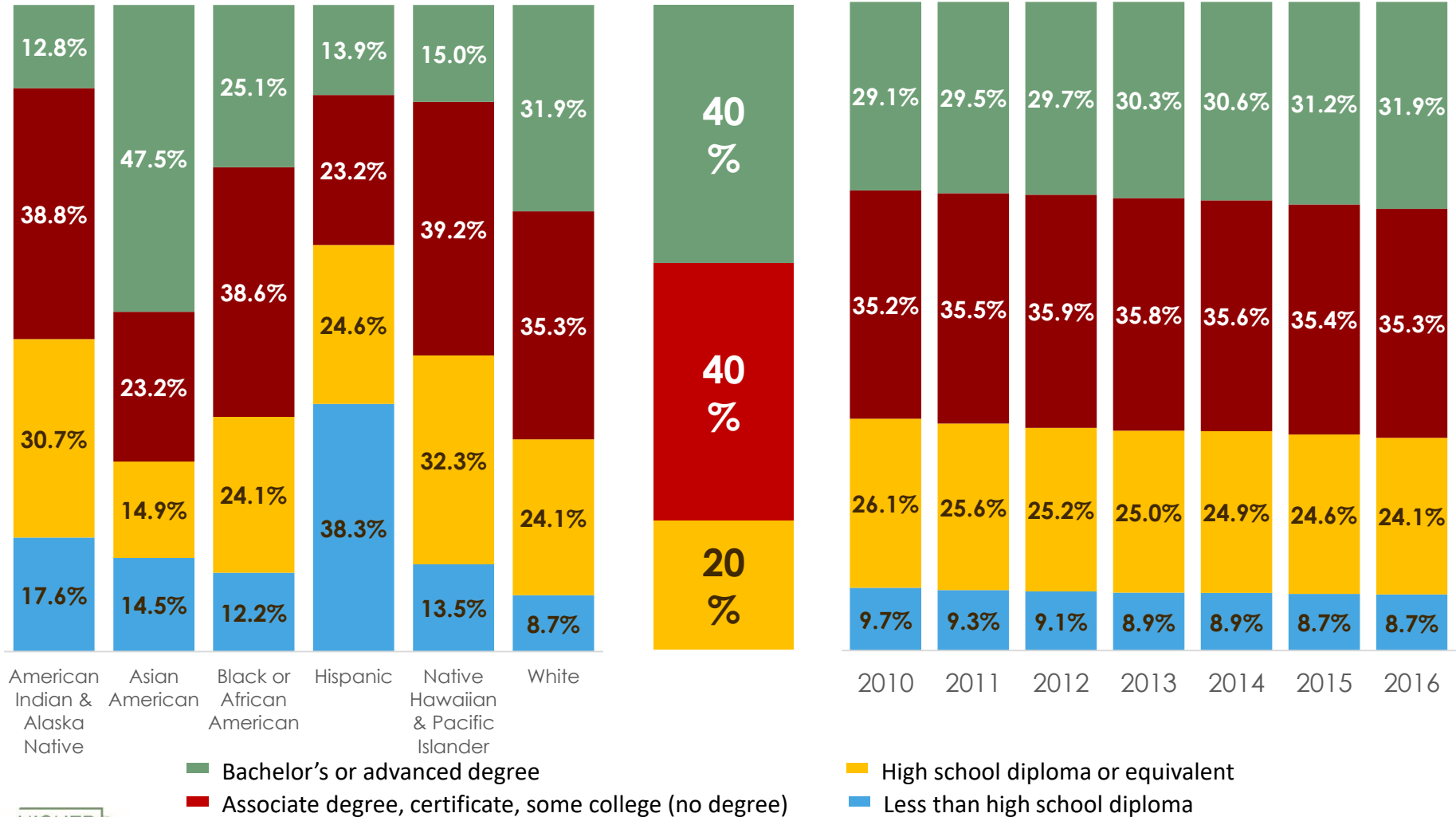
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OREGON EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, AGE 25 AND OLDER

Oregonians 25 and older in 2016

40-40-20 GOAL

White



■ Bachelor's or advanced degree

■ Associate degree, certificate, some college (no degree)

■ High school diploma or equivalent

■ Less than high school diploma

Source: American Community Survey data, 5-year estimates.

Notes: Oregon's 40-40-20 goal excludes those with some college and no degree from the middle 40, but data limitations prevent identifying this group separately.